

Workshop – Supply Chain Collaboration and Innovation

Workshop overview

The workshop offers a complete overview of the subject matter (backgrounds, methods, tools) for all relevant disciplines within the organization of a Client or Supplier. It describes recent trends in innovation in the supply chain. All participants with a multidisciplinary background will come to understand the dynamics of innovation projects and subsequent lifecycle management, including the associated roles and responsibilities and risks and rewards. You also develop the insight that this form of cooperation often leads to a partnership. The participants learn how to select a partner for this type of cooperation, how to implement the supply chain cooperation in a phased and structured manner and how to manage and develop such cooperation.

Objective

After the training you will be able to play the role of your discipline in innovative supply chain collaboration in an effective manner and with a thorough understanding of the roles of other disciplines, both within your own organization and within the organization of your partner.

Intended for

The workshop is intended for all relevant disciplines within the organization of a Client or Supplier that become involved in Supply Chain Cooperation and Innovation. Think of sales, purchasing, innovation management, system architects, operations management, product management and project management. The key to success for this kind of collaboration is a good collaboration between all these disciplines.

Program

During the workshop, a piece of theory is always presented. This is then applied to practice and cases in discussions and break outs. The emphasis is therefore on active learning.

Day 1

- Introductions and cases
- Recognize trends towards Supply Chain Cooperation and Innovation
- How does innovation work with supply chain partners?
- What is Total Value Management (win-win)?
- Different sourcing models: application, division of roles, risks, win-win

Day 2

- Partner selection – both by client and supplier
- Implementing Supply Chain Collaboration
- Managing and developing Supply Chain Cooperation
- Is your organization ready for chain collaboration?

- How to proceed after the workshop?

Preparation

Participants are asked to prepare cases, ideally based on their own practical experience. The workshop leader will go through these cases with the participants prior to the workshop.

Methods

The workshop offers a balanced mix of theory and practice. During the workshop we apply different tools to the cases, which are prepared by the participants. As a result, a list of points for attention is already created during the workshop to take back to your own practice and to start working on improvements in Supply Chain Cooperation and Innovation.

Workshop leader

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